
WAPRO AB PRIVACY POLICY

DATA HANDLING

Data is information we collect about you, and how you use our services in order to provide you with relevant services and offers.

WHAT KIND OF DATA DO WE COLLECT?

Customer data is data that is linked to you depending on your relationship with us. For example, name, telephone number, email address, postal address. We may also have information stored about how you interact with Wapro such as your order history, username, password and other information you have given us during our commercial relationship.

HOW DO WE COLLECT DATA?

We collect data through the following means:

- Information you leave with us when you become a customer and when you contact and communicate with us
- Information is created through use of our services such as Intranet or newsletters
- Through third party sources – i.e. publicly available registers, records used for credit assessment etc.
- Collected by our website using cookies that collect information on and from your web browser.

WHAT DO WE DO WITH THE DATA?

To process data, according to the new GDPR regulations, there must be a legal basis. We process data to identify you as a customer or representative for your business, to process and to enable us to deliver orders and services.

OTHER COMMUNICATION

We also process data in connection with other communications with you, such as when we send information about, or are in contact with you, regarding our products and services. When you call our sales representatives, your call can be recorded or documented. In chat conversations the written text can also be documented. We do this in order to improve our services.

DEVELOPMENT OF SERVICES:

We process data to develop and manage our operations, services, and processes. For this purpose, we may also compile statistics for analysis.

HOW LONG DO WE SAVE DATA?

We never save data longer than we need. Some data is discarded directly, other data is stored for longer periods of time depending on the data to be used and our statutory obligations.

HOW DO WE PROTECT DATA?

We are constantly working to protect our customers' integrity. Our security work includes protection of people, information and IT-infrastructure. Particular attention is devoted to information security regarding your data to prevent and protect against spreading of data to third parties, and against the loss of data. Access to your data is provided only to those who need it for their duties.

RIGHTS OF ACCESS

You are entitled to access the information we store about you. We will answer your requests without unnecessary delay.

RIGHT TO RECTIFICATION

We are responsible for ensuring that the data we process is correct, but you as a customer are also entitled to supplement missing and relevant data. If you find incorrect data about you, you are entitled to have this corrected.

RIGHT TO ERASURE

As a customer, you may, without undue delay, have your data deleted if any of the following conditions apply:

- The data is no longer required for the purposes for which they were processed
- If your data was given with your consent and you rescind this consent
- If your data is used for direct marketing and you oppose the use of your data for these purposes
- If you oppose data processing that takes place after a show of interest, but there are no legitimate reasons that weigh heavier than your level of interest
- If data has not been processed according to the regulations
- If deletion is required to fulfill a legal obligation

RIGHT TO OBJECT

You are entitled to object to the processing of your data we perform based on weighing of interest. You must specify what processing you object to. If we deem that such processing needs to occur, we must show that the weight of interest is greater than the weight of your objection. If data is processed for direct marketing, you are always entitled to object to the processing at any time.

DATA PROTECTION OFFICER AT WAPRO AB

Wapro AB is responsible for the data and for its processing within the company. Wapro is responsible for the purposes of processing and the method of processing used.

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OTHER:

This Privacy Policy applies when you use products and services provided by Wapro AB or when you visit any of our websites.